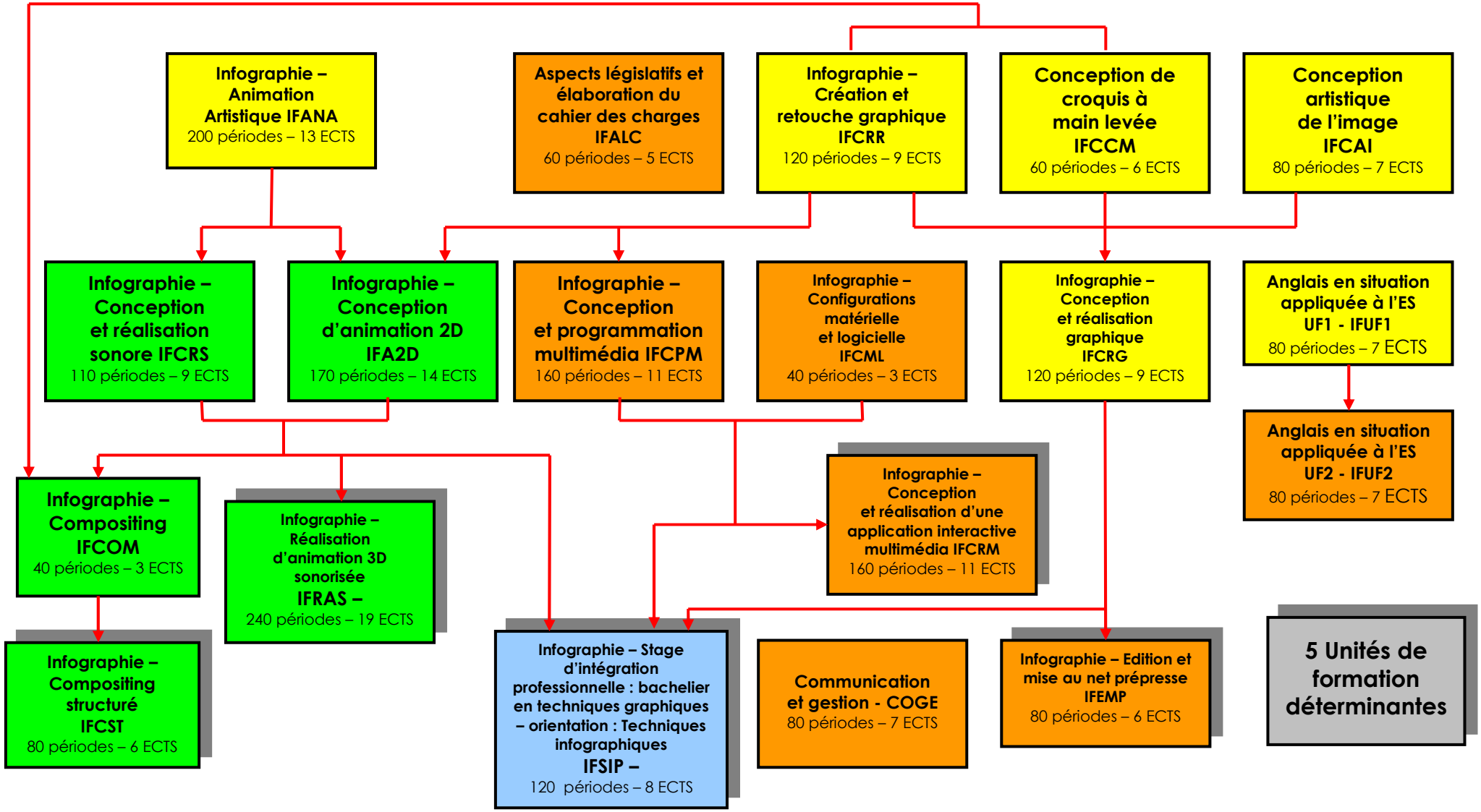Bachelier en techniques graphiques – Orientation : Techniques infographiques